

Paolo Pietro Biancone

Date and place of birth: Turin (Italy), March 8 1970

Nationality: Italian

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Current Position:

Associate Professor of Business Administration. Faculty of Economics, University of Torino.

Deputy Dean for Link Relations with Firm. Faculty of Economics, University of Torino.

Previous Position:

1999-2002 Research Assistant in Business Administration, University of Torino.

EDUCATION

Laurea in Economics, 1992 highest honours (University of Torino).

International Teachers Programme (ITP), London Business School (1996-97).

Degree Business Case Study Program - Harvard University (1992).

RESEARCH INTERESTS

Intangible Assets

Merger & Acquisition

Business combinations

Financial analysis

Biotechnology firms

Quality in Services

PUBLISHED PAPERS

Books:

Paolo Pietro Biancone, *“La comunicazione economico finanziaria delle imprese di biotecnologie medicali, (Financial statements of biotech firms)*, Editrice Scientifica, Torino, 2007 in progress.

Paolo Pietro Biancone, *“Le attività immateriali, l'avviamento e l'impairment nei bilanci - Principi Contabili Internazionali e US GAAP” (Intangible asset, goodwill and impairment test)*, Giuffrè, Milano, 2006.

Paolo Pietro Biancone *“L'economia delle imprese di Fast Food” (Economics of Fast Food Business)*, Giuffrè, Milano, 2000.

Paolo Pietro Biancone *“L'evoluzione delle strategie negli investimenti internazionali. L'espansione verso l'est europeo” (Strategies for investment in est Europe)*, Giappichelli, Torino, 2000.

Chapters in Books:

“Il bilancio consolidato dei gruppi quotati” (Consolidated financial reporting for listed groups); Giuffrè, Milano, 2005 (with P. Pisoni, D. Busso, M. Cisi)

“Il bilancio d'esercizio ed i principi contabili internazionali” (Financial report and international accounting principles) (various authors), Euroconference edit., Verona, 2003.

International Conference Proceedings:

“The impairment test of the intangible assets and goodwill : analysis of the first application to the consolidated financial statement of the Italian listed companies. Operational issues in the rules implementations and impact on performance indicators” - EIASM IC WORKSHOP, Maastricht, The Netherlands, October 25-27, 2006.

“A process approach for the excellence in an academic job placement service” - 9th Toulon-Verona Conference Excellence in Services – University of Paisley, 7-8 September 2006.

“Ratio Analysis in Financial Statement Under IAS/IFRS. Consistency of Financial Ratios and New Devices for Measuring Corporate Performance” - Emerging Issues in International Accounting & Business Conference 2006, University of Padova, July 20-22, 2006.

“New Standards for intangible assets: the result of first time application to the interim report of the Italian listed companies. Rules and empirical analysis” - Visualising, Measuring, and Managing Intangibles and Intellectual Capital EIASM, Ferrara, 18-20 October 2005.

“Certification and accreditation of the centre for excellence SAA- School of management of the university of Turin” with V. Cantino, M. Bechis – 8th Conference Quality in Services - Palermo, September 2005.

“The accreditation of a degree course: the experience of the Faculty of Economics of the university of Turin – Italy” with V. Cantino, M. Bechis – Quality in Services - Toulon, September 2004.

“New IFRS Goodwill rules for EC Company - the convergence process to US GAAP. Comparison and empirical analysis”, Emerging issues in international accounting & business - Padova, 24-26 June 2004, Center for International Accounting and Research - Niagara University.

Other publications on Italian review:

“Verso l'impairment test della differenza di consolidamento 2005: Tiscali”. (with M. Cisi) in "Impresa c.i." n. 9 - 30 settembre 2005.

“Operazioni di finanza straordinaria e la contabilizzazione con il purchase method secondo l'IFRS 3 - business combinations”. (with M. Cisi) in "Impresa c.i." n. 6 del 30 giugno 2005.

“L'avviamento nei principi contabili internazionali: valutazione successiva, informativa a bilancio e confronto con US Gaap”, in Impresa c.i. n. 4 - 30 aprile 2005.

“L'avviamento nei principi contabili internazionali: rilevazione iniziale dell'avviamento e passaggio agli IAS”, in Impresa c.i. n. 2 - 28 febbraio 2005.

“Indicatori di qualità in un percorso IFTS integrato con formazione a distanza”, (with M. Bechis, L. Tomatis) in "E-learning-Knowledge Management", n° 5, novembre-dicembre 2004.

“Le attività immateriali nei principi contabili internazionali: valutazione successiva a quella iniziale, ammortamento e svalutazione”, in Impresa c.i. n. 9 - 30 settembre 2004.

“Le attività immateriali nei principi contabili internazionali: acquisizione e creazione interna”, in Impresa c.i. n. 6 del 30 giugno 2004.

“L'accreditamento della formazione a distanza”, (with M. Bechis) in "E-learning-Knowledge Management", n° 1, marzo-aprile 2004.

“I multipli di mercato per la valutazione delle aziende ed i metodi empirici”, in A.A.V.V. La valutazione d'azienda, Edizioni Eutekne, Torino 2004.

“Bilancio consolidato delle società quotate: situazione attuale ed evoluzione normativa” (with: P. Pisoni, D. Busso, M. Cisi) in "Impresa c.i." n. 12 - 31 dicembre 2003.

TEACHING EXPERIENCES:

Undergraduate :

University of Torino (Faculty of Economics) - degree in Business Administration:

- Economia Aziendale (Business Administration): 2000/01-present
 - Economia e tecnica degli scambi internazionali: 1999/00-present
- University of Torino CLEA (English Version):

- Financial accounting: 2001/02-present
- Corporate management: 2004/05-present

Graduate:

University of Torino, Faculty of Economics, post-degree (Laurea Magistralis):

- Consolidated financial statement: 2005/06-present

University of Turin, S.A.A Scuola di Amministrazione Aziendale (School of Business Administration) MBA:

- Merger & Acquisition: 2003/04-present
- Financial Accounting: 2005/06-present

ESCP-EAP (University of Turin) MEB:

- Financial Accounting, 2005/06-present
- Managerial Accounting, 2005/06-present

PROFESSIONAL ACTIVITIES

Chartered accountant and Auditor

Consultant for Banks and for Public institutions on implementation of accountability systems

BNC Research Partner

Last Update: March, 2007